

VICE PRESIDENT'S OFFICE FOR
POSTGRADUATE STUDIES & RESEARCH
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

	رشا محمود سامي احمد مطاوع	الاسم
	Rasha Mahmoud Sami Ahmed Metawi	Name
	Rasha Metawi	الاسم المستخدم في النشر العلمي
	أستاذ وقائم بعمل رئيس قسم الإرشاد السياحي بكلية السياحة والفنادق جامعة حلوان	الوظيفة الحالية وجهة العمل
	أستاذ دكتور بقسم الإرشاد السياحي حاصل علي الدكتوراة في الآثار من كلية الآداب بجامعة ليفربول بإنجلترا	الدرجة العلمية (اسم الجامعة والدولة)
الإرشاد السياحي		التخصص العام
مصري قديم		التخصص الدقيق
rashametawi@gmail.com rashasami@fth.helwan.edu.eg		البريد الإلكتروني
بكالوريوس سياحة وفنادق - شعبة ارشاد سياحي - جامعة حلوان بمصر 1992 ماجستير في الإرشاد السياحي -كلية السياحة والفنادق - جامعة حلوان بمصر 1998 دكتوراه في الآثار - كلية الآداب - جامعة ليفربول بإنجلترا 2004		المؤهلات العلمية
Head of Tourism Guidance Department, Faculty of Tourism -Helwan University; Professor of Archaeology, Egyptology, Tourism Guidance and Cultural Heritage Studies; UNESCO Chair on Cultural Heritage Education at Helwan University; Founding Director of the Cultural Heritage Training and Education Center at Helwan University; Former Coordinator of Joint Master's Program "Heritage Conservation and Site Management between Helwan University, Egypt and Brandenburg University of Technology, Germany; ; Former Coordinator of the PhD Program of Heritage and Museum Studies at Helwan University, Faculty of Tourism and Hotel Management; Member of the International Council on Monuments and Sites- ICOMOS; Member of the Supreme Committee for the Tourism and Hotels Sector at the Supreme Council of Egyptian Universities; Scientific Reviewer at the Permanent Scientific Committee for the Promotion of Professors and Assistant Professors, SCU, Egypt; Member of the Editorial board and Reviewer at the "International Journal for Heritage and Museum Studies IJHMS". أستاذ وقائم بعمل رئيس قسم الإرشاد السياحي كلية السياحة والفنادق جامعة حلوان، دكتوراة في الآثار المصرية من جامعة ليفربول بإنجلترا؛ رئيس كرسي اليونيسكو في تعليم التراث الثقافي خبير معتمد لدي اليونيسكو في صون وإدارة التراث الثقافي الامادي، المدير المؤسس لمركز تدريب وتعليم التراث الثقافي بجامعة حلوان؛ منسق برنامج الماجستير المشترك "حفظ التراث وإدارة المواقع" بين جامعة حلوان وجامعة براندنبورغ للتكنولوجيا في ألمانيا (سابقا)؛ منسق برنامج دكتوراة الدراسات التراثية والمتحفية بكلية السياحة والفنادق جامعة حلوان (سابقا)، مدير مشروع إيراسموس+ الدولي (610234-EPP-1-2019-1-EG-EPPKA2-CBHE-JP) إعادة تطوير التعليم في مجال التراث		السيره الذاتية



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الثقافي في مصر الممول بالكامل من الاتحاد الأوروبي، منسق ملف الصناعات الإبداعية وتنمية التراث الثقافي اللامادي بمنطقة الجمالية بمشروع ملتقى التراث الجامعي لليونسكو، عضو المجلس الدولي للمواقع والمناطق التاريخية ICOMOS، عضو اللجنة العليا لقطاع السياحة والفنادق بالمجلس الأعلى للجامعات المصرية، مراجع علمي في اللجنة العلمية الدائمة لترقية الأساتذة الجامعيين والأساتذة المساعدين قطاع السياحة؛ عضو هيئة التحرير ومراجع في "المجلة الدولية للدراسات التراثية والمتحفية" IJHMS.

Employment

- 2023- Present Head of Tourism Guidance Department at the Faculty of Tourism – Helwan University
- 2022-present Holder of the UNESCO Chair on Cultural Heritage Education at Helwan University
- 2022- 2023 Coordinator of Joint Master's Program "Heritage Conservation and Site Management between Helwan University, Egypt, and Brandenburg University of Technology, Germany.
- 2020- Director of the Cultural Heritage Training & Education Center "Cult-HeEd", Helwan University
- 2018-2022 Coordinator of the PhD Program of Heritage and Museum Studies at Helwan University, Faculty of Tourism and Hotel Management
- 2016-Present Professor of Tourism Guidance, Faculty of Tourism – Helwan University
- 2013-2022 General Registrar of the Joint Master's Program "Heritage Conservation and Site Management of HU and Brandenburg University of Technology (BTU), Cottbus-Senftenberg (Germany).
- 2011- 2016 Associate Professor of Tourism Guidance, Faculty of Tourism - Helwan University
- 2006- 2011 Lecturer of Tourism Guidance at the Faculty of Tourism- Helwan University
- 1993-2006 Assistant Lecturer at the Faculty of Tourism - Helwan University
- 1992-1997 Teaching Assistant at the Faculty of Tourism - Helwan University
- 1992 – 1995 Freelance English Speaking Tour Guide in Egypt

Academic and Scientific Experience

1. Teaching Experience

18 years teaching experience as the lecturer responsible for the topic of Ancient Egyptian Archaeology Since (2006), Tourism guidance skills and Practical Tourism Guidance since (2006), Egyptian Religion since (2014), Heritage conservation, and conservation of ruins at Helwan University since (2014), Ancient Egyptian Heritage and Heritage in post conflict recovery to under- and postgraduate students since (2017).

2. Supervision of PhD and MSc Theses and Post-Graduate Study Projects:

First: Supervised Many PhD and MSc theses in the fields of Archaeology, Heritage Conservation and Heritage Management, including:

1. The Religious Role for the Collar in Ancient Egyptian Temples. Ph.D Thesis by Heba Saudi (2010)
2. The Relationship Between Egypt and the Mediterranean Islands in Ancient Egypt. Master Thesis by Randa Alaa El-Din Fouad Mohamed (2011)



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3. The Religious Thoughts at the Eastern Desert in Ancient Egypt. Ph.D Thesis by Mohamed Nabil Arafa (2012)
4. The Ritual of the Burnt Offerings in Ancient Egypt. Master Thesis by Sarah Hegazy (2014)
5. Study of the Wall Scenes of the Tombs of El Assasif from the Late Period. Ph.D Thesis by Heba Abd el Wahed Saed (2015)
6. Evaluating for environmental conditions, building design and settings in some selected museums. Joint Master Thesis between HU and BTU by Hadeel Mohamed (2016)
7. "Loft" as a Model of Reuse: Russian Experience. Joint Master Thesis between HU and BTU by Yana Brizhakhina (2016)
8. Communicating Conservation Practices Visually and Experimentally through Heritage Museum Exhibitions. Master Thesis by Safwat Mohamed sayed (2016)
9. Apotropaic Scenes in Ancient Egypt. Master Thesis by Radwa Saad Amin Ahmed (2017).
10. The Potential of Heritage Interpretation as a Tool against the Illicit Traffic of Cultural Objects. Joint Master Thesis between HU and BTU by *Alisa Schurr* (2018)
11. Enhancing Visitors' Experience through interpretation for El Saliba Street. Joint Master Thesis between HU and BTU by Nouran Hassan (2018)
12. Creating Heritage Learning Experience for Children: a case study, Child Museum in Heliopolis. Ph.D Thesis by Fatma Mostafa (2019)
13. Peace Museum as Potential Instrument for Promoting Peace in Conflict-Affected Countries, Case study: Yemen Country. Thesis by Reem Anaam (2019)
14. Post Conflict Preservation and Reconstruction Strategies of Historical Site: The Case of Palmyra City. Master thesis by Hassan Hawa (2019)
15. Reconstruct or Leave as Ruins? : The City of Homs. Master thesis by Abdelrahman Badrakhan (2019)
16. The Impact Cataloguing Museum-Churches has on the Management and Community: A Case Study of The Parish of San Francisco in Comonfort, Mexico. Joint Master Thesis between HU and BTU by Laura Revilla (2019)
17. Maps and Plans in Ancient Egypt. Master Thesis by Shaimaa Abdel Samie Mohamed Abdel Halim (2020)
18. Evaluating the Use of Digital technology in Safeguarding Heritage during Conflict. Master Thesis by Hadeel Ali Tenawi (2020)
19. Integrating Puppet Theatre into Museums for Schoolchildren: An interactive Tool for Safeguarding and Communicating Egypt's Cultural Heritage. Master Thesis by Nora Hesham Abd El Hay (2020)
20. Methodology of Safeguarding Of Intangible Cultural Heritage through Museums in Egypt Ph.D Thesis by Walid Mostafa (2020)
21. Place-Based Fire Risk Mitigation Strategies for Reducing Disaster Risk in Historic Cairo (Applied on a selected Area) by Abdel Hameed Salah Abdel Hameed (2020)
22. Tailoring Innovative Educational Scenarios for Museums and Heritage Sites: Bridging the Gap between the Past and the Future through Digital Media Ph.D Thesis by Elham Mohamed Albary Ahmed (2020)
23. Risk Management Plan for Theban Necropolis as a World Heritage Site. Ph.D Thesis by mahmoud Mohamed Moussa saleh (2021)
24. An Interpretation Plan For Al-Saliba Street. Master Thesis by Emam Mohamed Emam (2021)
25. Creating a Manual of artifacts for Better Heritage Museums Management, Ph.D Thesis by Hadeel Khalil (2021)



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26. Tracking War Cuirasses from Present to Past: Ethno-Archaeological Study to Increase awareness and Reveal Manufacturing Techniques and Origins. Ph.D Thesis by Safwat Mohamed Said (2021)
27. Saving Hasankeyf's Heritage and Submerging Lives: A Case Study on NGOs working in the area. Joint Master Thesis between HU and BTU by Mert Can Sümer (2021)
28. Public - Private Partnership in Eypitian Museums and Heritage Sites. Ph.D Thesis by Samar Saeed Abadi Mohamed (2021)
29. Game-Based Learning for Heritage Education: An Approach to the Establishment of the Egyptian Story Museum. Ph.D Thesis by Nora Hesham Abd El Hay (2021)
30. An Approach Towards Extrapolation of Architectural Heritage Values in Egypt. Master Thesis by Shaimaa Shaheen (2022)
31. Heritage Site Management and Development Plan: A case Study Tanis "San Al-Hagar", Egypt. PhD Thesis by Hadeer Mohamed (2022)
32. Risk Management Plans as a Decision-Making Tool for Historic Cities: A Case Study on Selected Area in Historic Cairo. Phd Thesis by Abdelhamed Salah Said (2025)

Second: Supervised many postgraduate' study projects in the fields of Heritage Conservation and Heritage Management, including:

1. Cultural Heritage and Sustainable Development in Aswan. Case Study "Elephantine Island".
2. Investigating Multiple Methods for Safeguarding the ICH of Egypt. Case Study "El Mouled".
3. Cultural Differences in Approach and Attitude to Post- Conflict Recovery and Reconstruction. The Case Study of Beirut and Dresden.
4. Revolution, Remembering and Reception: Comparing Memorialization in Egypt (1952) and Hungary (1989)
5. Recovery Proposal of The Old City of Sana'a Based on other experiences: Beirut and Nablus.
6. Retrospective Heritage Assessment. Case Study of Khedivial Cairo.
7. Helwan City Cultural Heritage Mapping
8. Legacies of Ancient Egypt Children's Activity Book in Neues Museum
9. Heritage Education as a Tool for Conservation of Heritage Sites, (A Capacity Building Program Case Study Helwan)

3. Membership in Specialized Committees, Institutions, and Scientific Associations.

1. Member of the Tourism Sector Committee (2025–2028) at the Supreme Council of Egyptian Universities (SCU)
2. Member of the International Council on Monuments and Sites (ICOMOS)
3. Member of the American Research Center in Cairo (ARCE)
4. Director of the Center for Cultural Heritage Education and Training at Helwan University (Cult-HeEd)
5. Member of the Center for Heritage and Museum Studies (CHMS) at the Faculty of Tourism and Hotels, Helwan University

4. Evaluations and Reviews (Membership in Academic Journals):

1. Scientific Reviewer, Permanent Scientific Committee for the Promotion of Professors and Assistant Professors, SCU, Egypt. (2020 – present)



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<p>2. Member of the Editorial board and Reviewer at the “International Journal for Heritage and Museum Studies IJHMS” (2019- Present)</p> <p>3. Reviewer at the “International Journal of Tourism and Hospitality IJOTH” (2018- Present).</p> <p>Others</p> <ul style="list-style-type: none">- Coordinator of the Quality Standard for Students and Graduates at the Faculty of Tourism and Hotels – Helwan University – responsible for supervising and participating in all quality assurance activities related to the standard (2013–2016).- Member of the Organizing Committee of the International Conference on Heritage Conservation and Site Management, co-organized by Helwan University and Brandenburg University in Germany, held in Egypt in December 2013, 2015, and 2017.- Participant in organizing the 2nd and 4th International Conferences on Heritage Conservation and Site Management at BTU Cottbus University in Germany, held in winter 2014.- Visiting Professor at Brandenburg University in Germany during the summer semester of the 2013–2014 academic year.	
<p>International Projects:</p> <ul style="list-style-type: none">• UNESCO Chair in Cultural Heritage Education – Chair holder since December 2022 – present• Coordinator of the Creative Industries and Intangible Cultural Heritage Development file in the Al-Gamaliya District as part of the UNESCO University Heritage Forum Project (2024)• General Coordinator of the Erasmus+ Project (610234-EPP-1-2019-1-EG-EPPKA2-CBHE-JP) for Rehabilitating Cultural Heritage Education in Egypt (2021–2023)• Technical Coordinator of the Erasmus+ Project (610234-EPP-1-2019-1-EG-EPPKA2-CBHE-JP) for Rehabilitating Cultural Heritage Education in Egypt from January 2020 to October 2021• Principal Investigator of the project “Historic Helwan Baths: Safeguarding a Unique Endangered Heritage,” a comprehensive digital documentation, condition assessment, and risk preparedness plan, funded by the American Research Centre in Egypt (ARCE) through the Antiquities Endowment Fund.	المشاريع الدولية
<p>Publications</p> <p>Published articles in different international journals, including:</p> <ol style="list-style-type: none">1. Raettaui, Proceedings of the Six Annual Meeting of Postgraduate Researchers, SOMA 2002, <i>BAR</i> international Series 1142, (2003), 71-77.2. The tknw and the xns Emblem, are they Two Related Objects?, <i>MEMNONIA</i> 19, (2008), 179-197.3. The Stela of the Chief Interior-Overseer to the Treasurer hrw nfr (Cairo Museum CG20563), <i>Journal of the American Research Center in Egypt (JARCE)</i> 44, (2008), 141-151.4. The 'General of the Estate Of Amun' Any and his Notable Family, Cairo Stela (TN. 10/6/24/11), <i>Journal of the American Research Center in Egypt (JARCE)</i> 45 (2009), 291-301.	الابحاث المنشورة



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5. An Unusual False Door Stela from the New Kingdom, Cairo Museum Stela (CG 34044), *Journal of the American Research Center in Egypt (JARCE)* 46, (2010), 133-145.
6. The Stela of *HDrwt* and Her Two Late Husbands from the Middle Kingdom: Cairo CG 20105, *Journal of the American Research Center in Egypt (JARCE)* 49, (2013), 167-175.
7. The High Priest of Wepwawet Hori (Cairo Museum TR.23/1/15/6), *Mitteilungen des Deutschen Instituts für Ägyptische Altertumskunde in Kairo (MDAIK)* 69, (2013), 179-168.
8. Mery-Maat, An Eighteenth Dynasty *iry aA n pr ptH* From Memphis and His Hypothetical Family, *Journal of the Egyptian Archaeology (JEA)* 101, (2015), 101-115.
9. An Interesting New Kingdom Stela from Thebes Cairo Museum (CG 34045), *Journal of the American Research Center in Egypt (JARCE)* 51, (2015), 275-282.
10. The Development of the “*Hry(w) wDb(w)*”, *beginning at the Archaic period*, *Journal of the American Research Center in Egypt (JARCE)* 52, (2016), 179-197.
11. A Six Dynasty Architrave with a Possible Contribution to the Debate Surrounding the Date of *Idut's* Mastaba at Saqqara, *Cahiers Caribéens d'Égyptologie (CCdE)* 21, (2016), 75-89
12. Illustrative Repertoire of the Book of the Dead in Mythological Papyri of the 21st Dynasty, *Cahiers Caribéens d'Égyptologie (CCdE)* 22, (2017), 43-61.
13. Child Museum in Heliopolis and the Transmission of Intangible Cultural Heritage, *International Journal of Multidisciplinary Studies in Heritage Research (IJMSHR)*, Volume 4, Issue 2, 2022, 55-69.
14. Numbering Methods Applied on Artifacts in Some Museums and Cultural Heritage Institutions, *International Journal of Multidisciplinary Studies in Architecture and Cultural Heritage*, Volume 5, Issue 2, December 2022, 80-92
15. Different Development Phases of Ethno-archaeology Around the World, *International Journal of Advanced Studies in World Archaeology*, Volume 5, Issue 2, December 2022, 376-391
16. Developing a New Numbering Method for Papyrus Through Using Co2 Machine and U.V. Laser Printer, *Egyptian Journal of Archaeological and Restoration Studies - EJARS*, Volume 13-Issue 2 (2023)
17. The Conservation of Tutankhamun's Leather Scale Armour, *The General Union of the Arab Archaeologists Journal*, Volume.9, Issue No.1, (2024)
18. Integrating Causal Theories Impact Assessment: A Pathway to Enhanced Sustainable Management for Historic Urban Landscapes, *International Academic Journal of Faculty of Tourism and Hotel Management Helwan University (IAJFTH)*, under publication.
19. From Static Displays to Dynamic Play: Rethinking Heritage Education in the Egyptian Museum in Tahrir, *International Academic Journal of Faculty of Tourism and Hotel Management Helwan University (IAJFTH)*, under publication.



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