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مكتب نائب رئيس الجامعة لشئون الدراسات العليا

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<p>I am a dedicated scholar with a Ph.D. in Hotel Management from the Faculty of Tourism and Hotel Management at Helwan University, Cairo, and over ten years of experience in teaching and research. As a Lecturer in the same faculty, I specialize in tourism and hospitality management, having published eight peer-reviewed articles in respected journals, and I seek new opportunities to advance innovative research and high-impact teaching.</p>	<p>السيرة الذاتية</p>
<ol style="list-style-type: none">1. Marghany, M. N., Elmohandes, N. M., Mohamad, I., Elshawarbi, N. N., Saleh, M. I., Ghazy, K., & Helal, M. Y. (2025). Robots at your service: Understanding hotel guest acceptance with meta-UTAUT investigation. <i>International Journal of Hospitality Management</i>, 130, 104227. https://doi.org/10.1016/j.ijhm.2025.104227 (Q1; SSCI Indexed; ABDC: A*; ABS: 3)2. Hassan, T.H., Al-Hyari, H.S., Helal, M.Y., Elshawarbi, N.E., Mahamoud, H.M.E., Hashish, M.E-S., Anas, A.M., Bilalov, B., Ahmed, I.S. & Moustafa, F.A.S. (2024). Meeting Online Customers' Expectations: How Do E-Service Quality and E-Reputation Impact Restaurant E-Customer Satisfaction?. <i>African Journal of Hospitality, Tourism and Leisure</i>, 13(3):494-503. DOI: https://doi.org/10.46222/ajhtl.19770720.533 (Q2; Scopus Indexed)3. Hassanin, M.A., Salem, A.E., Helal, M.Y., Elshawarbi, N.N., Ahmed, I.S., & Mansour, N. (2023). The power of integration towards sustainable performance: a model to minimize technostress among frontline restaurant employees by combining job and employee resources. <i>GeoJournal of Tourism and Geosites</i>, 49(3), 934-945. https://doi.org/10.30892/gtg.49310-1094 (Q1; Scopus Indexed)4. Habobati, M. S., Hassan, T. H., Helal, M. Y., Bilalov, B. A., Ali, O. M., & Elshawarbi, N. N. (2023). Enhancing sustainability and reducing customer technostress through food-ordering apps. <i>GeoJournal of Tourism and Geosites</i>, 51, 1738-1748. https://doi.org/10.30892/gtg.514spl14-1169 (Q1; Scopus Indexed)5. Daradkeh, F. M., Hassan, T. H., Palei, T., Helal, M. Y., Mabrouk, S., Saleh, M. I., ... & Elshawarbi, N. N. (2023). Enhancing Digital Presence for Maximizing Customer Value in Fast-Food Restaurants. <i>Sustainability</i>, 15(7), 5690. https://doi.org/10.3390/su15075690 (Q1; SSCI Indexed)6. Habobati M.S., Hassan T.H., Helal M.Y., Bilalov B.A., Ali O.M., & Elshawarbi N.N. (2023). Enhancing Sustainability and Reducing Customer Technostress through Food-ordering Apps. <i>GeoJournal of Tourism and Geosites</i>, 51(4spl), 1738-1748. https://doi.org/10.30892/gtg.514spl14-1169 (Q1; SSCI Indexed)7. Abbas, T. M., Mansour, N. M., & Elshawarbi, N. N. M. A. (2023). Job crafting and organizational commitment: The mediating role of person-job fit in the food and beverage sector. <i>Tourism and hospitality management</i>, 29(3), 319-333. https://doi.org/10.20867/thm.29.3.1 (Q2; ESCI Indexed)8. Abbas, T., Mansour, N., & Elshawarbi, N. (2022). Age, gender, and job differences in job crafting behaviour among food and beverage employees of five-star hotels. <i>International Journal of Heritage, Tourism and Hospitality</i>, 16(2), 101-112.9. Abbas, T., Mansour, N., & Elshawarbi, N. (2018). Examining to what extent do employees express emotional labor: An application on front-office department in	<p>الابحاث المنشورة</p>



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<ol style="list-style-type: none">1. 2024 – Thanking Letter, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt.2. 2024 – First place in Helwan University's International Publication Excellence Awards for 2023.3. 2014 – Best Graduation Project, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt.	الجوائز