

Study Plan for the Ph.D level

The following tables outline the courses offered during the doctoral level delivered by Hotel Management Department.

Mandatory Courses

First Semester

Course	Credits Hours
New Trends in Hotel Industry	3

Second Semester

Course	Credits Hours
Hotel Revenue Management	3

Third Semester

Course	Credits Hours
Hotel Investment	3

Fourth Semester

Course	Credits Hours
Entertainment Management in Resorts	3

Elective Courses

The student must choose an elective course each semester

Course	Credits Hours
Quality Management (advanced)	3
Advanced Health Management in Hospitality	3
Hospitality in Travel Modes	3
Development of Hotel Sales	3
Environmental Management in the Hospitality Industry	3
Public and Human Relations	3
Camp Management	3
Exhibition Management	3
Tourism Media	3
Modern Trends in Food Services	3