

Study Plan for Diploma –Tourism Studies Department

I * The following tables outline the courses offered in Diploma program - Tourism Studies Department, along with the number of credit hours assigned to each course.

Mandatory courses

First Semester

Course	Credit Hours	Prerequisite
Specialized English Language (1)	2	.
Introduction to Tourism Industry	2	.
Travel Agencies(1)	2	.
Egyptian Tourism Regions	2	.
Tourism Accounting	2	.

Second Semester

Course	Credit Hours	Prerequisite
Specialized English Language	2	Specialized English Language (1)

(2)		
Travel Agencies(2)	2	Travel Agencies(1)
Tourism Accounting	2	.
Tourism Authorities and Organizations	2	.
Human Resources Management in Tourism	2	.

Third Semester

Course	Credit Hours	Prerequisite
Specialized English Language (3)	2	Specialized English Language (2)
Tourism Operations (1)	2	.
Tourism Marketing	2	.
Tourism Planning	2	.
Tourism Development	2	.

Fourth Semester

Course	Credit Hours	Prerequisite
Specialized English Language (4)	2	Specialized English Language (3)
Tourism Operations (2)	2	Tourism Operations (1)
Tourism Market Research	2	.
Tourism Media	2	.
Tourism Economics	2	.

Elective Courses

The student must select. Each course includes 2 credit hours per semester.

Course	Credit Hours	Prerequisite
Information Technology in Tourism	2	

Sales Development in Tourism	2	.
Modern International Trends in Tourism	2	.
Tourism and Environment	2	.
Customer Behavior in Tourism	2	.
Public Relations in Tourism	2	.
Conferences and Special Events Management	2	.
Tourism Legislations	2	.
Hotel Management	2	.
Egyptian History and its Archaeological Sites	2	.